

ERIN MUFFOLETTO-HERNANDEZ

Rio Rancho, New Mexico | [REDACTED]

September 11, 2026

New Mexico Public Regulation Commission Nominating Committee
P.O. Box 1269
Santa Fe, NM 87504-1269

Dear Members of the New Mexico Public Regulation Commission Nominating Committee:

I am pleased to submit my application for consideration to serve as a Commissioner of the New Mexico Public Regulation Commission beginning January 1, 2027. As a New Mexico government affairs and public policy professional with more than 19 years of experience working at the intersection of government, business, telecommunications, public policy, community engagement, and advocacy, I believe I can bring a valuable perspective to the Commission and its responsibility to serve New Mexico consumers and communities.

I hold a Bachelor of Arts in Political Science from the University of New Mexico and have more than 19 years of professional experience in government affairs, public policy, regulatory affairs, legislative strategy, public administration, stakeholder engagement, and community advocacy. My career has included leadership positions in the private, nonprofit, public, and cross-sector environments, giving me extensive experience analyzing complex policy issues, evaluating competing interests, advising organizational leadership, and working collaboratively with government officials, businesses, nonprofits, community organizations, tribal governments, and other stakeholders.

My experience with telecommunications and infrastructure policy is particularly relevant to the Commission's work. During my eight years with Comcast NBCUniversal, I served in Government & Regulatory Affairs and was responsible for government affairs and external relations across New Mexico and Arizona. I served as a primary government affairs liaison on legislative and regulatory matters involving broadband infrastructure, investment, market expansion, and community development. I also negotiated cable franchise agreements with municipalities, counties, and pueblos, balancing regulatory requirements, community priorities, and organizational objectives. This experience provided me with a firsthand understanding of the relationship between telecommunications providers, government, regulators, local communities, and the public.

In addition to my telecommunications experience, my broader career has focused on understanding government processes and helping organizations navigate complex public-policy environments. Through Muffoletto Consulting, LLC, I have advised corporate, nonprofit, and public-interest organizations on legislative strategy, regulatory developments, stakeholder engagement, advocacy, and strategic communications. I have analyzed legislation and regulatory developments, advised organizational leaders on policy risks and opportunities, built coalitions among diverse stakeholders, and worked with government agencies and local governments throughout New Mexico.

My commitment to public service extends beyond my professional work. As Interim Executive Director of the New Mexico Foundation for Open Government, I worked on issues involving the Inspection of Public Records Act, the Open Meetings Act, government transparency, and public accountability. I currently serve on the boards of the CNM Foundation, One Albuquerque Mayor's Fund, the National Hispanic Cultural Center Foundation, and the Rio Rancho Community Foundation. These roles have strengthened my understanding of nonprofit governance, community

needs, public accountability, and the importance of bringing diverse perspectives together to advance the interests of New Mexicans.

I believe effective regulation requires both careful attention to technical and legal information and an understanding of the people and communities affected by regulatory decisions. A Commissioner must be willing to listen carefully, ask difficult questions, evaluate evidence independently, understand competing interests, and make decisions grounded in law, facts, the public interest, and the Commission's statutory responsibilities. My career has prepared me to do precisely that.

I also want to make clear that I currently represent no clients before, or with matters pending before, the New Mexico Public Regulation Commission. I understand the importance of independence and avoiding conflicts of interest in service on the Commission, and I would approach the role with a strong commitment to impartiality, transparency, and the public trust.

I am a registered Democrat.

It would be an honor to bring my experience, New Mexico relationships, telecommunications background, policy expertise, community leadership, and commitment to public service to the New Mexico Public Regulation Commission. I appreciate your consideration and would welcome the opportunity to discuss my qualifications with the Committee.

Sincerely,

A handwritten signature in black ink, appearing to read "Erin Muffoletto-Hernandez". The signature is fluid and cursive, with the first name "Erin" being more prominent.

Erin Muffoletto-Hernandez

ERIN MUFFOLETTO-HERNANDEZ

GOVERNMENT AFFAIRS | PUBLIC POLICY | REGULATORY AFFAIRS | TELECOMMUNICATIONS | PUBLIC SERVICE

Rio Rancho, New Mexico | [REDACTED] | [linkedin.com/in/erinmuffoletto](https://www.linkedin.com/in/erinmuffoletto)

PROFESSIONAL SUMMARY

New Mexico government affairs, public policy, and regulatory affairs leader with 19+ years of experience working across government, telecommunications, business, nonprofit, and community sectors. Extensive experience navigating legislative and regulatory processes, analyzing public policy, negotiating telecommunications franchise agreements, advising executive leadership, and bringing government, industry, and community stakeholders together around complex issues. Eight years in Comcast NBCUniversal Government & Regulatory Affairs, including broadband infrastructure, investment, market expansion, community development, and franchise negotiations across New Mexico and Arizona. Recognized for leadership in government affairs, public policy, community engagement, and cross-sector collaboration.

CORE EXPERTISE

Government & Regulatory Affairs | Public Policy & Regulatory Analysis | Telecommunications & Broadband | Franchise Negotiations | Legislative Strategy | Public Administration | Stakeholder & Coalition Engagement | Local & Tribal Government Relations | Public Accountability & Transparency | Executive Advising | Community Engagement | Cross-Sector Leadership

PROFESSIONAL EXPERIENCE

Owner / Consultant | MUFFOLETTO CONSULTING, LLC | Albuquerque, NM | 2007–Present

- Advise corporate, nonprofit, and public-interest organizations on government affairs, public policy, legislative strategy, regulatory developments, stakeholder engagement, and strategic communications.
- Analyze legislation and regulatory developments; assess policy risks and opportunities; and translate complex issues into recommendations, engagement strategies, reports, talking points, and advocacy materials.
- Build coalitions connecting elected officials, government agencies, community leaders, business organizations, nonprofits, tribal governments, and other stakeholders around shared policy and community goals.
- Lead special projects and cross-sector initiatives involving public agencies, foundations, nonprofits, businesses, and community organizations.
- Train and present workshops on lobbying, advocacy strategy, grassroots engagement, and stakeholder outreach.
- Represent clients before the New Mexico Legislature, executive agencies, and local governments. Current consulting practice does not represent clients before, or with matters pending before, the New Mexico Public Regulation Commission.

Government & Regulatory Affairs | COMCAST NBCUNIVERSAL | Albuquerque, NM | 2018–2025

- Led government affairs and external relations across New Mexico and Arizona, serving as a senior liaison among company leadership, state and local governments, tribal leadership, community organizations, nonprofits, and business stakeholders.
- Served as primary government affairs liaison on legislative and regulatory matters affecting broadband infrastructure, investment, market expansion, and community development.
- Negotiated cable franchise agreements with municipalities, counties, and pueblos, balancing regulatory requirements, community priorities, and organizational objectives.
- Advised senior leadership on public policy developments, regulatory risks, stakeholder dynamics, and strategic engagement opportunities.
- Developed partnerships with economic development organizations, nonprofits, chambers of commerce, educational institutions, and community leaders to support infrastructure investment and regional economic development.
- Represented the organization in public forums and high-level stakeholder meetings and managed issue-management and crisis-communications situations.

Senior Vice President of Public Policy & Leadership | GREATER ALBUQUERQUE CHAMBER | Albuquerque, NM | 2014–2016

- Led public policy, government relations, public affairs, and business advocacy for one of New Mexico's largest business organizations.
- Developed advocacy positions, policy communications, support and opposition letters, and media responses on issues affecting businesses and the regional economy.
- Represented the Chamber at local and state government hearings and served as liaison among policymakers, community stakeholders, business leaders, and regulatory authorities.
- Led Leadership Albuquerque and its alumni association, establishing planning processes and managing programming, events, logistics, and fundraising.

Interim Executive Director | NEW MEXICO FOUNDATION FOR OPEN GOVERNMENT | Albuquerque, NM | 2013–2014

- Led day-to-day operations, communications, fundraising, board relations, finances, and annual event planning for a statewide nonprofit focused on transparency and open government.
- Educated New Mexicans and media on IPRA, FOIA, and Open Meetings Act issues; authored position papers and press releases promoting government transparency and accountability.

Government Relations & Business Relations Director | AMBITIONS CONSULTING GROUP | Albuquerque, NM | 2009–2013

- Served as government relations advisor for public-interest and business clients; developed advocacy and stakeholder strategies and supported public-facing initiatives.

Communications & Projects Coordinator, 2012 Election | NEW MEXICO SECRETARY OF STATE | Santa Fe, NM | 2012

- Supported statewide election communications, drafted press releases and a general-election voter guide, and worked directly with media and election stakeholders.

Special Projects Director | ROBLES, RAEL & ANAYA, P.C. | Albuquerque, NM | 2009–2012

- Managed special projects, client initiatives, marketing strategies, and RFP responses for organizations including Chevron and Western Refining.

EDUCATION

UNIVERSITY OF NEW MEXICO — B.A., Political Science / Pre-Law / Sociology, 2008

COMMUNITY LEADERSHIP & RECOGNITION

- Rio Rancho Community Foundation | Board Member | 2026-Present
- CNM Foundation | Board Member | 2020–Present
- One Albuquerque Mayor's Fund | Board Member | 2021–Present
- National Hispanic Cultural Center Foundation | Board Member | 2020–Present
- Honorary Air Force Commanders Program | 2020–Present
- Coca-Cola Scholars Foundation | Coach / Leadership Development Facilitator | 2017–Present
- New Mexico Changemakers Fellowship | 2025
- Leadership New Mexico | Core Program | 2023
- Presidio Institute | Cross-Sector Leadership Fellowship | 2017
- 100 Most Influential Political Professionals | Washington COMPOL | 2017
- New Mexico Women of Influence | Albuquerque Business First | 2015
- New Mexico Forty Under 40 Power Broker | Albuquerque Business First | 2011