

# Andres Torres

Albuquerque, NM | [REDACTED]

## Summary

Highly skilled communication and public outreach professional with a strong background in leadership, strategic promotion creation, and digital content management. Adept at handling complex public records, enhancing organizational image through effective social media strategies, and managing diverse projects with a keen attention to detail. Proven track record in problem-solving, multitasking, and utilizing advanced software tools such as Adobe Creative Suite and Google Suite. Committed to delivering exceptional results and fostering positive community engagement.

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## Skills

- Effective Communication and Conflict Resolution
- Leadership
- Creating High-Profit Promotions
- Adobe Creative Suite
- Decision Making and Problem Solving
- Organization
- Multitasking
- Google Suite and Microsoft Products

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## Experience

### **IPRA/Public Outreach Coordinator**

*New Mexico State's Livestock Board, Albuquerque, NM*

April 2024 – Current

- Adhered to IPRA (the Inspection of Public Records Act), meticulously performing image extraction and editing from livestock-related videos, showcasing keen attention to detail.
- Led public outreach efforts via social media platforms, enhancing the Livestock Board and industry's positive image.
- Managed the creation of engaging social media content to connect with diverse audiences, ensuring alignment with IPRA regulations.
- Oversaw public records management, guaranteeing accessibility and accuracy through rigorous inspections as mandated by IPRA.

### **Legal Assistant/Case Worker**

*New Mexico State, Albuquerque, NM*

November 2023 – April 2024

- Provided customer service and managed CSES data entry, file management, and payment acquisition.
- Handled customer calls, support collection, and efficiently managed large caseloads.

### **Promotions Coordinator and Interim Digital Marketing Manager**

*Route 66 Casino Hotel, Albuquerque*

March 2023 – November 2023

- Developed and executed comprehensive promotions strategies, managing a budget exceeding \$60,000.
- Created digital media ads and produced engaging videos for social media platforms to promote events and promotions.
- Managed budget allocation for all promotions, ensuring cost-effectiveness and maximum impact.
- Utilized public speaking skills as the announcer and MC for promotions, enhancing audience engagement and excitement.

### **Published Journalist (Self-employed)**

*NM News Port Publisher, Albuquerque, NM*

August 2022 – March 2023

- Published compelling written and audio stories, conducted interviews, and managed organization and editing.
- Maintained effective communication, precise time management, and met deadlines consistently.
- Published work available at [New Mexico News Port](#).

## **Photography (Self-employed)**

*Albuquerque, NM*

June 2021 – February 2022

- Managed client communication, project management, and timely delivery of finalized images.
  - Developed entrepreneurial skills, creativity, and worked independently in a dynamic industry.
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## **Education**

### **Bachelor's in Communication/Journalism**

*University of New Mexico, Albuquerque*

Graduated 2023

- Cumulative GPA over 3.8; Dean's list every semester

### **Associates of Arts in Communication with Honors**

*Central New Mexico Community College, Albuquerque, NM*

Graduated 2021

- Honors status each semester; Cumulative GPA over 3.5
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## **References**

### **Must call reference:**

- Kayla Sanchez

[REDACTED]

### **Professional Contacts:**

- Omar Halama, Line Manager II

[REDACTED]

- Jessika Workman, Chief Nursing Officer

[REDACTED]

[REDACTED]

- Ashley Lucero, Manager

[REDACTED]

- Robert Ortiz, Project Manager

[REDACTED]

[REDACTED]

Andres R Torres  
Albuquerque, NM [REDACTED]  
09/04/2024

Nominating Committee  
New Mexico Public Regulation Commission  
Santa Fe, NM

Dear Members of the Nominating Committee,

I am excited to submit my application for the position of Commissioner for the New Mexico Public Regulation Commission (NMPRC). With a strong foundation in public outreach, legal assistance, and communications, I am confident in my ability to contribute to the NMPRC's mission of ensuring fair and reliable regulation of utilities and telecommunications in New Mexico.

In my current role as the IPRA/Public Outreach Coordinator for the New Mexico State's Livestock Board, I've had the privilege of leading public outreach initiatives and managing public records with strict adherence to the Inspection of Public Records Act (IPRA). These responsibilities have honed my ability to manage complex regulatory tasks while ensuring transparency and accuracy—skills that I believe are critical for the role of Commissioner.

I am proud to have earned a Bachelor's degree in Communication/Journalism from the University of New Mexico, where I maintained a GPA of over 3.8, consistently making the Dean's List. My education, combined with my professional experience, has equipped me with the tools necessary to effectively navigate the complexities of regulatory work and policy implementation.

While I am a registered Democrat, I now vote independently, making my decisions based on the merits of each candidate and issue rather than party affiliation. I believe that this independent approach aligns with the spirit of fairness and impartiality that is essential for the NMPRC, particularly in a role that demands the regulation of critical public services. My political stance reflects a commitment to the best interests of the community rather than any single party's agenda.

My experiences have fostered a deep commitment to public service, and I am eager to bring this passion to the NMPRC. I am fully prepared to dedicate myself entirely to the responsibilities of the Commission, and I look forward to the opportunity to discuss how I can contribute to the ongoing work of regulating New Mexico's essential services with fairness and integrity.

Thank you for your consideration. I would be honored to serve as a Commissioner and am available at your earliest convenience for an interview.

Sincerely, Andres Robert Torres