

# Rodney Rice

## Skills

Client Services	Researching & Writing	Leadership & Team Coaching
Office Administration	Advertising & Marketing	Financial Management
Microsoft Office Suite	Public & Investor Relations	Government/Public Affairs
Business Communications	Website Construction	Website Design & Production
Community Engagement	Crisis Management	Public Speaking/Presenting

## Relevant Experience

Corporate Real Estate Services Jonesboro, AR  
**Real Estate Agent (Communications and Marketing) March 2023 - Present**

- Engage in open-house tours for city residents/prospective renters
- Perform market research and analyses for city land and properties
- Manage social media accounts to advertise and market properties for citizen engagement
- Form community partnerships with industry and non-industry professionals

Southern Management Corporation Jonesboro, AR  
**Property Manager (Social Media Management) November 2022 – February 2024**

- Controlled company internal and external communications in various media platforms
- Engaged in media design & production for all company social media platforms
- Performed daily maintenance of company website for continued citizen awareness
- Presented weekly reports to top management and associates on department activities
- Responded promptly to FOIA requests from property owners and residents

SKC Enterprises, Inc. (Rent One) Jonesboro, AR  
**Account Manager (Marketing Distribution) January 2018 – November 2022**

- Distributed public information to citizens in the city, along with neighboring cities
- Marketed and advertised various services to increase awareness of company activities
- Respond promptly on recommendations for administrative policy changes
- Presented weekly information to top management and associates
- Supervised and assisted designated team members during and after training period

White House HBCU All-Star Alumni Association Washington, DC  
**Assistant Director of Communications September 2016 – September 2018**

- Designed and distributed advertisement for all events via traditional and social media
- Created multifaceted and strategic communications program for organization's mission
- Devised policies and guidelines to help build and strengthen position of organization
- Assisted Communications Director in presenting information to executive staff

Department of Media, *Arkansas State University*

Jonesboro, AR

**Media & Communications Associate**

**August 2015 – December 2016**

- Transcribed raw video interviews for historical documentary usage
- Assisted with grading undergraduate and graduate work on crisis communication
- Assisted in newspaper research focusing on popular culture
- Distributed media equipment to students and faculty for projects and assignments

Mississippi Arts & Entertainment Center

Meridian, MS

**Non-Profit Administrative Assistant**

**June – August 2015**

- Cataloged existing documents and artifacts relevant to the arts and entertainment center
- Recorded minutes and notes as assistant secretary in monthly MAEEX board meetings
- Assisted in presenting information to board of directors in monthly board meetings
- Acquired knowledge of business administration, marketing, and finance

The Herald

Jonesboro, AR

**News Reporter/Writer**

**March 2015 – December 2016**

- Composed news articles for publication in the campus newspaper for public groups
- Collaborated with the news editor in selecting story assignments for publication
- Conducted interviews with sources to obtain information on current campus events

Cooper Alumni Center, *Arkansas State University*

Jonesboro, AR

**Junior Fundraising Development Officer**

**January – March 2015**

- Contacted A-State alumni in efforts to receive funding for university programs
- Worked closely with the fundraising coordinator to maintain strong alumni relations
- Provide public information to alumni of changes (programs, buildings) on-campus

HG3media, *HG3 Group of Companies*

Passaic, NJ

**Public Relations & Community Outreach Officer**

**May – July 2014**

- Communicated with various media outlets (TV, radio, newspaper) to promote event
- Engaged in community outreach to both major and non-major cities in the United States
- Negotiated with Fortune 500 companies to obtain event sponsorship and participation

Office of Communications & Marketing, *Mississippi Valley State University*

Itta Bena, MS

**Communications & Marketing Associate**

**March – May 2014**

- Collaborated with the Communications Project Specialist to inform the campus on events
- Wrote articles on campus events and posted flyers around campus to promote events
- Assisted Director by running errands and making deliveries to other departments
- Wrote and delivered speeches for various university activities and events

The Delta Devils Gazette

Itta Bena, MS

**Assistant Editor & Photographer**

**August 2012 – May 2014**

- Assigned stories to staff writers related to news, sports, opinion, sports, and lifestyle
- Wrote news articles featuring prominent campus events and programs
- Reviewed and proofread articles for accuracy, content, sense, and readability
- Utilized camera to take complementary photographs for news articles

# Rodney M. Rice

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## Licenses/Certifications

Hootsuite Social Media Platform  
**Professional Certificate, Social Media Management**

New York Institute of Finance  
**Professional Certificate, Project Finance & Public-Private Partnerships**

## Education/Continuing Education

Arkansas State University Jonesboro, AR  
**Master of Science in Mass Communications**

Mississippi Valley State University Itta Bena, MS  
**Bachelor of Arts in Speech Communication**

Google Mountain View, CA  
**Professional Certificate in Project Management**

## Affiliations

<b>Member,</b> Rotary Club of Jonesboro	<b>2019</b>
<b>Board Director,</b> Habitat for Humanity of Greater Jonesboro	<b>2019</b>
<b>Member,</b> White House HBCU All-Star Alumni Association	<b>2016</b>
<b>Public Relations Director,</b> Kappa Alpha Psi Fraternity, Inc.	<b>2016</b>
<b>Vice-President,</b> Alpha Phi Omega National Service Fraternity, Inc.	<b>2012</b>

# Rodney M. Rice

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September 6, 2024

**New Mexico Public Regulation Commission**  
**142 W Palace Ave**  
**Santa Fe, NM 87501**

Dear Nominating Committee,

I want to express my great interest in the role of Commissioner for the New Mexico Public Regulation Commission. With over a decade of combined professional experience in financial affairs, policy, and leadership, coupled with a strong educational background, I desire to bring great value to the Commission's mission to regulate and oversee various sectors in New Mexico.

My career trajectory, demonstrating a robust foundation in both leadership and financial management, which aligns closely with the requirements of this role. As a Credit Account Manager & Safety Officer at SKC Enterprises, I successfully managed a substantial base of clientele, helping to achieve over \$1 million in revenue, and implemented strong financial assessments and safety procedures. This experience honed my skills in financial analysis, risk management, and strategic planning—key competencies essential for a Commissioner.

Additionally, my role as a Property Manager at Southern Management Corporation required precise budget analysis, policy interpretation, and community outreach, where I excelled in achieving high rental payment collection rates and managing investment portfolios. These responsibilities underscore my capability in public administration, accounting, and policy development—fields integral to the Commission's oversight functions.

Moreover, my educational background, including advanced knowledge in project finance & public-private partnerships from the New York Institute of Finance, complements my professional experience. The comprehensive training I have received in financial accounting, economic theory, and market analysis equips me with a nuanced understanding of financial and regulatory frameworks critical to the Commission's operations.

In addition to my professional and academic qualifications, I have demonstrated leadership and community engagement through various roles, including as a board member for a Habitat for Humanity chapter and executive board member of the White House HBCU All-Star Alumni Association. These experiences have strengthened my ability to communicate effectively, engage with diverse stakeholders, and drive organizational goals—skills that will be invaluable in the role of Commissioner. I am particularly drawn to this role because of my commitment to enhancing regulatory practices and ensuring fair and transparent oversight within the energy sector. I am excited to potentially bring my knowledge and expertise to the Commission.

Thank you for considering me, and I look forward to the potential opportunity to serve with you.

Sincerely,  
Rodney M. Rice, Independent