

Miana Campbell

Department of Energy - Office of Energy Justice & Equity

Policy Analyst

November 2023 - Present

Policy Innovation:

- Led the drafting of topics and research for Treasury across extensive policy agendas, including tech-neutral program architectures with 95% integration rate.
- Acquired in-depth knowledge of Inflation Reduction Act tax credit programs, providing advisory support to cross-functional teams to ensure alignment with program goals and foster effective collaboration.

Government Collaboration:

- Managed the review and integration of 30 policy items for the 2024 Low-Income Communities Bonus Adder Revenue Procedure.
- Led DOE EJE's policy recommendations in collaboration with IRS and UST, facilitating coordinated efforts across agencies.
- Created and presented over 300 slides to UST and IRS, covering proposals that spanned over 50 policy themes, including innovative policies such as dynamic thresholds based on market maturity and quality.
- Collaborated on drafting 15 policy items and regulation drafting for NOPR.

Team Leadership:

- Manage a review team at NREL, comprising over 15 reviewers responsible for awarding 1.8 MWs of capacity annually
 - Oversaw implementation decisions impacting over 1 GWs of renewable energy project submissions.
 - Provided strategic advice on 20 process improvement initiatives, identifying opportunities for streamlining operations and implementing best practices.
- Communicated with leadership on interagency briefs and drafted feedback for interagency leadership meetings, including joint interagency decisions and areas of divergence.

Product Management:

- Advised on DOE eco program portal development initiatives, ensuring alignment with broader objectives and promoting seamless integration of policies and procedures.
 - Oversaw program portal user stories, policy implications, and needs.
- Delivered coaching and teaching sessions to DOE staff on SaaS interagency business development and data collection options, enhancing interagency collaboration and operational efficiency.

InClime

Community Solar Lead (Head of Division)

January 2021 - November 2023

Program Leadership:

- Led InClime's Community Solar Division, managing multiple state-level program launches, RFPs, and program reopenings, establishing the firm as a marketplace leader.
- Oversaw compliance, operations, and capacity awards for state programs, managing 450 MW of Community Solar projects.

Key Projects:

Illinois Adjustable Block Program (ABP):

- Served as the primary ABP Community Solar liaison, effectively resolving escalated issues between stakeholders.
- Oversaw the verification of 90+ projects (180+ MW) for Community Solar Part II, with a REC purchase payment amount exceeding \$400 million.
- Managed compliance and verification processes for over 30,000 subscribers.

New Mexico's Community Solar Program:

- Led communication efforts with the Commission, Developers, Utilities, and Community Solar Providers.
- Reviewed and awarded 200 MW of Community Solar projects from a total of 1.7 GW, ensuring strict compliance with RFP standards.
- Developed and implemented a Consumer Protection Plan.
- Acted as the primary contact for DOE LIHEAP subscriber tool implementation as a pilot state.

General Accomplishments:

- Wrote and managed responses to RFPs for new government programs administered by InClime, increasing InClime's programs under management by 18% and revenue by 12%.
- Increased InClime's mentions in journalism by 300%.
- Became the first team member to be invited to speak and present during a Commission meeting.
- Scoped two program portals from scratch and oversaw the development team.
- Authored two Program Guidebooks and designed consumer protection measures for three state programs.

Pivot Energy

Director, Client Accounts

April 2020 – January 2021

- Operational and Strategic Support:
 - Supported short and long-term operational and strategic business activities through analysis.
 - Developed and owned SunCentral's forecast models.

- Client Accounts and Acquisitions:
 - Managed SunCentral's LMI acquisition relationship and key accounts (180 MW under management).
 - Increased client SOW's by 20%
 - Successfully launched all new business implementations on time.

Eave / HomeLight

Project Manager

Denver / May 2018 - November 2019

- Reported directly to CEO of Eave / VP of HomeLight
- Project lead for HomeLight's national expansion of closing services
 - Responsible for licensing in 20+ states
 - Responsible for data analysis on what markets/cities to target
 - Responsible for sourcing and interviewing potential partners
- Created HomeLight's playbook for opening markets for Closing Services
- Conducted product and sales training for marketing and sales teams

UBS:

Intern - > Private Wealth Junior Partner

March 2013 - April 2018

- At UBS, I excelled in progressive roles, including Private Wealth Junior Partner, raising \$50M+ in Net New Assets (April 2017 - April 2018). As a Wealth Planning Analyst, I raised \$150M+ over two years (May 2015 - May 2017), creating 550+ financial plans for High Net Worth Individuals. I also served as a Registered Client Service Associate and contributed to global Diversity & Inclusion initiatives during my internship.

VOLUNTEER

- NSCD Adaptive Ski Coach, Denver Urban Forester, Colorado PUC Equity Task Force

Dear Team,

I am writing to express my enthusiastic interest in serving on the New Mexico Public Regulation Commission (NMPRC). My career has been distinguished by significant achievements in technology, policy development, program management, and leadership. I believe my diverse background and progressive experience align seamlessly with the mission and values of the NMPRC.

Technology and SaaS Experience

At Eave, I played a pivotal role in bringing an innovative fintech product to market. Following Eave's acquisition, I joined HomeLight as the lead project manager, launching a new SaaS product line across 30 states and creating the go-to-market playbook. As Director of Client Accounts at Pivot Energy, I spearheaded SaaS implementations and product development, effectively balancing policy constraints with business needs, resulting in a 20% expansion of product reach within nine months. My tenure at InClimate involved launching two program portals from scratch, managing subnational programs and processing hundreds of millions of dollars annually, including securing a \$3 million contract for the organization.

Policy Development and Government Collaboration

In my role as a Policy Analyst at the Department of Energy's Office of Energy Justice & Equity, I led the drafting and integration of 30 policy items for the 2024 Low-Income Communities Bonus Adder Revenue Procedure and 15 items for regulations. I presented over 300 slides to the IRS and Treasury, covering proposals across 50+ policy themes with a 95% integration rate. My responsibilities included managing a review team at NREL, overseeing the awarding of capacity across gigawatts of projects and providing strategic advice on process improvement initiatives. This experience refined my ability to navigate complex regulatory environments and drive impactful policy changes.

Program Leadership and Community Solar Management

At InClimate, I managed multiple innovative state-level program launches, establishing the firm as a leader in the marketplace. I oversaw compliance, operations, and capacity awards for state programs, managing 450 MW of Community Solar projects. My leadership at Pivot Energy involved managing SunCentral's LMI acquisition relationships and increasing client SOWs by 20%. Additionally, I developed a Consumer Protection Plan for New Mexico's Community Solar Program, demonstrating my commitment to the state's energy landscape.

Working with Commissions Across Multiple States

I have had the privilege of working closely with public utility commissions across various states. Notably, I had the pleasure of collaborating with the NMPRC to launch a novel program, an experience that deepened my appreciation for the Commission's work. I also volunteered for the Colorado Public Utilities Commission's equity task force, gaining valuable insights into the regulatory landscape and the importance of stakeholder engagement. Beyond that I have worked with Commission's across the nation either through collaboration or providing services such as developing policy and stakeholder materials.

Record of Overseeing Renewable Energy Projects

With a proven track record of overseeing 5.6 GW+ of renewable community generation project applications (5.3 GW focused on low-income benefits) and personally reviewing over a gigawatt of project designs, I bring substantial experience to the renewable energy sector.

Federal Programs

In my current role at the Department of Energy, I oversee significant regulatory procedures and manage the review and integration of numerous policy items under the IRA. My role involves providing advisory support to cross-functional teams, ensuring alignment with program goals, and fostering effective collaboration.

Strategic Planning and Impactful Change

I have provided strategic advice on 20 process improvement initiatives at the Department of Energy, identifying opportunities for streamlining operations and implementing best practices. My experience includes communicating with leadership on interagency briefs and drafting feedback for interagency leadership meetings, including joint decisions and areas of divergence. My expertise in managing complex legal structures and securing additional funding sources will be valuable in this role.

Alignment with NMPRC Values and Vision

The values and vision of the NMPRC resonate deeply with me. My commitment to service, transformative change, and achieving tangible, positive outcomes aligns perfectly with the Commission's mission to ensure fair and reasonable rates and to assure adequate and reliable service to the public. I am particularly motivated by the opportunity to contribute to the Commission's efforts in promoting public safety and regulating utilities and telecommunications for the benefit of the community.

I am confident that my diverse background, extensive experience in energy policy, and proven track record in program management will make a meaningful contribution to the NMPRC. Thank you for considering my application. I look forward to the opportunity to bring my expertise and passion for public service to the Commission.

Best regards,
Miana Campbell